

CENTRO ESCOLAR UNIVERSITY
Graduate School

MASTER OF BUSINESS ADMINISTRATION
(Total Quality Management)
Effective School Year 2014-2015

Degree Requirements

Core Courses.....		6 units
Major Courses		18 units
Cognates.....		6 units
Thesis.....		<u>6 units</u>
Total		36 units

Core Courses..... 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
Res. 200	Methods of Research	3
Stat. 218	Statistics in Research	3

Major Courses..... 18

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
MBA 201	Advanced Leadership and Management in a Global Economy	3
MBA 202	Advanced Marketing Strategy	3
MBA 221	Operations Management with Total Quality Management	3
QM 201	TQM Philosophy, Tools and Techniques	3
QM 205	People Management and Team Skills	3
QM 282	Quality Management Systems and Development Methods with Internship (100 hours)	3

Cognates (Any 2 of the following)..... 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
QM 214	Statistical Process Control and Process Capability	3
MBAC 201	The Legal and Regulatory Environment	3
MBAC 202	IT Strategies for Business	3
MBAC 205	Managerial Accounting Analysis for Decision- Making	3
MBA 206	Entrepreneurial Environment and Social Responsibility	3

Thesis..... 6

<u>Course Code</u>	<u>Course Descriptive Title</u>	<u>Units</u>
Res 291	Thesis I*	3
Res 292	Thesis II	3

Total 36 units

****Students must pass the Comprehensive Examination prior to enrolment in Thesis 1.***